

Dan Sandoval

Art Director + Designer

Portfolio

dgsandoval.com

Email

hello@dgsandoval.com

Phone

310.753.6480

References

Available upon request

Experience

Omnicom Production *Art Director*

2024 – Present

- Art direct fluidly across automotive, hospitality, and consumer health
- Lead AI-driven visualization and content creation for Nissan across stills and video
- Client-facing from concept through pitch — presenting & selling creative to stakeholders
- Manage competing brand requirements across multiple global clients

Designory *Art Director*

2023 – 2024

- Contributed to Infiniti's global brand redesign across consumer touchpoints
- Led & directed high-scale still and video productions aligned to new brand vision
- Concepted and built pitch creative that contributed to winning Hilton as a new account
- Pioneered Gen AI integration for internal workflows and concept exploration

Designory Jr. *Art Director*

2021 – 2023

- Concepted and art directed web, social, and CGI deliverables for Infiniti
- Ensured premium brand consistency across all creative touchpoints

Eg+ WorldWide *Production Artist*

2019 – 2021

- Delivered 200+ Amazon digital assets weekly for onsite and paid display campaigns
- Managed end-to-end localization and versioning for global regions
- Optimized team workflows during a major departmental expansion

Education

The Book Shop School for Ads *Art Direction*

2021

Cal Poly Pomona *B.F.A. Graphic Design*

2019

Core Competencies

Technical Stack

- Adobe Creative Suite
 - Photoshop
 - Illustrator
 - InDesign
 - After Effects
- Figma
- Generative AI
 - Runway
 - Midjourney

Design & Art Direction

- Stills & Video Shoot Direction
- CGI Art Direction
- AI Content Creation & Concept Visualization
- Visual Identity Systems
- Concept Development
- Typography
- Color Theory
- Storyboarding

